

PLEXO
FACE POWDER

"For the Woman Who Cares"

A delicately perfumed rice powder of superior character. Its effect is to give the face a soft, velvety texture, and to remove all blemishes. It is white, fresh and cream. Each package contains a dainty powder-puff. Large package, 25c at Drug and Department Stores.

INCOMPARABLE PLEXO CREAMS

Greatest Cream to protect the skin. Cleansing Cream to rid the pores of all impurities.

Two essential creams, scientifically prepared for use in conjunction with each other. They impart the pure, clear complexion of perfect beauty, the soft, rosy bloom of youth, the soft and so.

PLEXO EVENING WHITE, for that soft, snowy white tone on sleep. Cleanses, softens, and removes all blemishes. Harmless, easily applied, does not rub off. 25c per tube.

At Drug and Department Stores

BUYING GUIDE

Beauty Culture

YOUR FACE—TO-DAY—SEE DR. PRATT.
He can remove contour, lift sagging cheeks and greatly improve your complexion. Phone 58 Greeley—call or write 40 West 54th St.

Hair Specialties

J. ANDERSON & SON, 44 W. 50TH ST.
Hair Goods of every description, transformations \$10.00, wavy switches, etc. For falling hair, try our shampoo treatments.

HAIRDRESSING, WAVING, HAIR COLORING, ANDERSON'S ORIENTAL POWDER—Invaluable for restoring prematurely gray hair to its original color. Hairdressing, all shades. Phone 58, 44 West 50th Street. Send for Free Booklet.

PERMANENT WAVY HAIR. Irresistibly beautiful. Guaranteed 6 months. The result of 40 years hair study. Damaging, washing or no air exposure to the hair. DR. BOY'S Beauty Shop, 36 West 58th Street, New York.

Tea Rooms

STUDIO TEA ROOM, 36 West 40th Street.
Lunches, Dinner, Tea, Tuna Melon and Mistletoe.

TRY THEM JUST ONCE

See the charm of youthful beauty crop into your countenance after using Dr. Campbell's Safe Arsenic Completion Water. They are guaranteed to quickly beautify the complexion, clearing the skin of pimples, blackheads, wrinkles, redness and mallow skin. To keep the market is flooded with worthless remedies. But test Campbell's Arsenic Completion Water. You will be convinced that they put you in perfect condition, build up the system, removing all impurities from the blood, the real cause of all skin affections. Act now—send for a box—50c and \$1.00 by mail in plain cover on receipt of price from the

RICHARD FINE CO.,
Dept. 38, 308 Broadway New York.
For sale by Lippert, Miller, Hageman and all reliable drug stores.

HOTEL BELLECLAIRE
NEW YORK

Broadway at 77th St.
Subway at 79th St.

Only a few minutes from the Shopping and Theatrical District.

"The BELLECLAIRE is A Summer Resort"

A Brooklyn lady who was visiting friends at the HOTEL BELLECLAIRE made the remark quoted above as she was leaving for her home.

It is not a big summer resort, so it cannot accommodate the multitude, but a few hundred people are always around enjoying it.

The breezes find their way into the bedrooms and suites—in the dining rooms—in the grill—in the spacious lobby—because of the Hotel's high elevation and exceptionally advantageous location.

One can eat meals comfortably and sleep soundly during the hottest weather. New York, as a whole, is a fine Summer Resort, but the spot on which the HOTEL BELLECLAIRE stands—at the corner of 77th Street, West Side of Broadway—is about the coolest spot of all.

It is not a boisterous Summer Resort, but people who want quiet, comfort, good food, large bedrooms, fine outside bathrooms—get a lot of satisfaction out of their stay at the BELLECLAIRE.

ROBERT D. BLACKMAN.

Better Than Ever!
OUR SLEEVE DRYER DRESSER served in the

DIXIE ROOM
of the
Hotel Breslin
Broadway at 23rd St.
New York

Hotel Montclair
MONTCLAIR, N. J.
MOST DELIGHTFUL SITE.
ATED RESIDENTIAL HOTEL IN NEW YORK'S SUBURBS. OPEN THE ENTIRE YEAR. Exclusive clientele. Splendid Orchestra. Dancing. Bathing. Grill. Private Motor Bus. Mews Lockdown. Trains. FREDERICK C. HALL COMPANY.

RE-BUILD YOUR FIGURE

All corpulence is reduced to a minimum—in fact, I re-create you, giving you back all your ambition, buoyancy, and natural figure in a remarkably short time, with the

WINE, AMLE
REDUCING TREATMENT used under the direct supervision of the wife of a physician. Charges moderate. Write for particulars or appointment.

REDUCING TREATMENT
The queen of obesity cures. To relieve and unburden yourself of all superfluous flesh—quickly, surely, pleasantly. Ask for it.

WINE, AMLE
30 West 54th St., N. Y.

THE HARDMAN FIVE-FOOT GRAND

Infinite more beautiful than an upright, yet occupying no more space. And Caruso says, "Its TONE is wonderful!"

\$650
After Sept. 15th, \$675
Easy terms if desired

HARDMAN-PECK & CO. FOUNDED 1842
411 FIFTH AVENUE NEW YORK CITY
BROOKLYN STORE 524 FULTON STREET

Wonderstoon
quickly and harmlessly removes Superfluous Hair

Without injury to the most delicate skin. Clean, sanitary, odorless, non-painful. Send for it today. Price \$1.00 post paid. Money back if not satisfied. Every woman should have our booklet, mailed free.

BELL'S WONDERSTOON CO.
Box 3-S, Station W, Brooklyn, N. Y.

Permanent Hair Wave \$20
All over the head

Hotel Imperial Ladies' Hair Dressing Parlor.

SHAMPOO 50c.
MARCEL 50c.
MANICURING 35c.

The permanent waving is attended to personally by Mr. Bantz, formerly with Simonson's.

HOTEL IMPERIAL
Broadway at 51st St. (31st St. entrance)

Completely Furnished MODEL APARTMENT

On Exhibition at 490 WEST END AVE., Apt. 7-C, corner 54th St. Get ideas for your Apt. Nathan Greenberg, Inc., 9 East 59th St. Two doors off 5th Ave. Vanderbilt 718-719.

IT'S OFF
HAIR ON FACE

BODY OR UNDER ARMS positively removed with root. No electricity, nor poisonous drugs. Absolutely harmless and painless. Write for particulars, or call for free demonstration.

MME. BERTHE, Specialist. 12 W. 40th St., N. Y.

BERTHE MAY'S MATERNITY CORSET

is the original and only maternity corset made for its own purpose, whatever may be claimed by imitators.

Price \$2.50 AND UPWARDS.

Write for BOOKLET No. 49, sent free under plain and sealed envelope, or CALL AT MY PARLORS.

BERTHE MAY
10 EAST 40TH ST., N. Y. Opposite the Hilt-Carlton.

CAUTION—Do not be misled by imitations of the picture in this advertisement. Get the original BERTHE MAY Corset AND BE SAFE.

REMOUNT YOUR DIAMOND

We will furnish an all platinum mounting for your solitaire, supply four small diamonds for the sides, doing the entire work in our own shop, for the small cost of

\$45-

ARNOLD & CO.
JEWELERS, Est. 1860.
440 Fifth Ave., near 50th St.
SPECIAL VALUES IN PURE WHITE DIAMONDS.

Reduce Your Flesh

Wear my famous Rubber Garments a few hours a day and your superfluous flesh will positively disappear.

DR. JEANNE WALTER'S
famous medical RUBBER GARMENTS for Men and Women

From Reductor \$2.00
Neck and Chin Reductor 3.00
Bust Reductor 6.00
Abdominal Reductor 6.00

Also Union Suits, Socks, Jacks, etc.

Send for free illus. booklet.

DR. JEANNE A. C. WALTER
Inventor and Patentee
333 Fifth Ave., N. Y. (Cor 34th St. 3d door East)

THE KNABE
MIGNON GRAND
\$850.
IN MAHOGANY

Exquisite in Tone—Perfect in Action

WAREHOUSES
Fifth Avenue at Thirty-ninth St.

REDUCE YOUR FLESH

Mme. Blanche Arrol, Noted Opera Singer, Quickly Takes Off 24 Lbs. by Drinking Tea.

NO DRUGS—NOT INJURIOUS TO HEALTH—NO DIET—NO EXERCISE.

Prepared from Roots, Barks and Herbs of Javanese Shrubs.

Boiled and used same as ordinary Tea.

Also in Tablet form. Full particulars sent to any interested reader enclosing 2c in Stamps.

Arrol's Tika Tea Co., Dept. 40, 300 Fifth Av., New York

WARNING

Mme. Arrol wishes to state that she is not connected with any other firm advertising "Javanese Obesity Tea." She advises all interested in obtaining the true product to write to Arrol's Tika Tea Company, Blanche Arrol

VENIDA HAIR NET

The perfect net for motorcycling, dancing, sports. Keeps your hair as the comb left it. Absolutely sanitary. Perfect match. Cap or Fringe Net. At department stores, specialty shops and Lippert's, Miller-Hageman. Look for Venida glass case. Booklet free.

112-114 E. 10th St.

YUSAN

The Private Coffee of the Greatest Coffee Merchants

PARKER'S
METHOD OF
HAIR TREATMENT

and HERBES HAIR TONIC maintain HEALTHY HAIR and correct Unnatural Hair and Scalp Conditions. They assist Nature in restoring normal healthy conditions by stimulating and retarding the hair growing process. Forty years' test has demonstrated their efficacy; many thousands patronize them for their beneficial value. Healthy hair needs attention. Incipient hair and scalp disorders grow worse by neglect.

Frank Parker
Hair and Scalp SPECIALIST
31 WEST 5TH ST., N. Y.

SUPERFLUOUS HAIR PERMANENTLY
By Stationary Multiple Electric Needle. Only one of its kind in New York.

In one-fourth the usual time. Removes 200 hairs in one hour without pain or scarring. Eyebrows permanently shaped. Indorsed by medical profession. Consultation free.

MME. C. WALKER. Phone Greeley 3368
Suite 300—1 West 54th Street.

Colonial Poster Beds in Solid Mahogany
\$19.50 each

W. A. Hathaway Company
63 West 43rd Street, New York.

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Advertisements to secure insertion must be received fifteen days before date of publication. Write for advertising rates.

The Country's Safe.
Frank Daniels's Army Will Defend It



Kernel Nutt's fighting face.



Kernel Nutt, Frank Daniels, and his army ready to entrain for the front. This is the force the doughty "Kernel" led into Mexico recently, as recorded by the movie camera.

Photos, courtesy of the Vitagraph Company.

If Necessary,
Disguised as
a Fierce Zulu
Warrior, He
Will Scare
the Enemy
to Death



How would you like to meet this on a dark night?

